



**2018 Business Showcase
“Passport to Success”
Wednesday, February 21, 2018**

BACK BY POPULAR DEMAND! The Aptos & Capitola/Soquel Chambers invite you to the 2018 Business Showcase, the most successful networking and promotional event of the year.

On February 21, 2018 hundreds of potential customers will attend the Showcase between 4:00pm and 7:00pm. You will be provided with a prime space and location at this event with a 6'foot table.

Your restaurant will receive significant exposure. The Business Showcase is heavily publicized in newspapers, on radio and television. Local Radio will also provide coverage and promotion throughout the event, giving participants publicity throughout Santa Cruz County and beyond.

We also offer a free seminar on “How to Maximize Your Showcase Success” on 2/15/18 from 12-1pm at the Aptos History Museum.

This is your chance to shine by doing what you do best in front of a large appreciative audience. Face to face networking and marketing are crucial to increasing customer base for the coming year and beyond. We hope you will consider joining us at this once a year opportunity.

Attached, please find additional information and the Participation Agreement to reserve your space. If you have any questions please call us at (831)688-1467 or email celia@aptoschamber.com

Regards,

Celia Rutledge & Esme Fregoso
Aptos Chamber of Commerce



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Hospitality Participation Agreement

- *Free Advertising in Newspapers
- *Free Advertising on Television
- *Free Advertising on Radio
- *Free networking opportunity with other local businesses
- *Great exposure to thousands of people
- *No Fee to participate
- *Free Showcase training seminar

Please complete the form below and fax it back to us at (831) 688-6961 or mail to
7605-A Old Dominion Court, Aptos, CA 95003

Name of Business: _____ Email: _____

Contact Person: _____ Telephone: _____

Address: _____

Will you need electricity? Yes _____ No _____

What food/beverage will you be serving? _____

