



Welcome to the Aptos Chamber

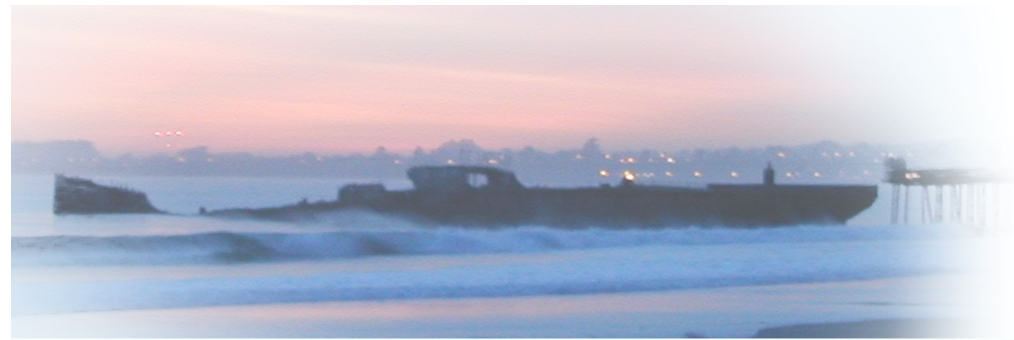
*Thank you for joining the Aptos Chamber of Commerce!
We are excited to start marketing your business this coming year.
The role of the Aptos Chamber of Commerce is to support the
growth, development, and success of local business through
referrals, seminars and programs, business and technology
showcases; opportunities for service; networking events; and
more.*

*Your investment in the Aptos Chamber is an investment in
your business and your community. Your annual dues help to
serve local businesses, residents, and visitors. Remember, the
benefits of the Chamber membership are directly related to your
level of involvement so be active!*

*As part of your membership, you will be receiving a
Welcome Packet with a list of upcoming events, 2 free mixer
tickets, 1 free ad in our weekly e-blast, and more!*

*Please remember to keep us stocked on your business
cards and brochures so we can refer your services to visitors and
residents. If at any time you have questions, have a change in
address or any other information please give our office a call. We
hope to see you at upcoming Chamber events!*

*Sincerely,
Your Friends at the Aptos Chamber of Commerce*



We work for you!

Membership Information

- **Supporting Local Business**
- **Promoting Economic Vitality**
- **Serving the Community**

7605-A Old Dominion Court, Aptos CA 95003
PH: 831.688.1467 FAX: 831.688.6961
www.aptoschamber.com - info@aptoschamber.com

Member Services & Benefits

Referrals to Chamber members are made on a daily basis to visitors, new residents, and other businesses interested in recommendations on local goods and services.

Weekly E-blasts focus on new members, grand openings, member news, events and Chamber committee updates. Advertising opportunities are available.

New Business Info & Requirements available to potential start-ups and expansions.

Ribbon-Cutting and Ground-Breaking for new businesses.

Economic & Demographic Information is available for members' use in business planning and marketing. The Chamber serves as a reference center for statistics on local business and community data.

Seminars and Training are offered through the Chamber and partnerships with other organizations at reduced rates to members. Topics include business, technology, social networking, issues and much more.

Certificates of Origin are only \$5 to members shipping goods outside the country.

Holiday Hotline helps the community find just the right gifts through members' businesses' goods and services.

Networking Opportunities include but are not limited to the following:

- Monthly Breakfast Meetings are designed around informative speakers and local issues. You will have the chance to network with over a hundred people.
- Networking Lunches offer you business leads and advice within a smaller group of peers.
- After-Hours Mixers are great opportunities for members to meet and talk business in a relaxed and informal atmosphere
- Special Events & Activities provide additional exposure for your business. These include: Annual Awards Dinner & Auction, Business Showcase, A Night to Rally, Golf Tournament, 4th of July Parade & Events, Fashion Show, Holiday Craft Fair and Tree Lighting, and more!
- Committees provide members with opportunities to get involved in Chamber and community activities while building important networks. Please select your area (s) of interest or call the Chamber for more information:

Community Enhancement/Government Affairs provides support and solutions for issues within the community.

Marketing develops training programs for marketing for local businesses.

History promotes and maintains the Aptos History Museum.

Ambassadors welcome new members and visitors to Chamber events.

Marketing Opportunities include:

- Annual Business Showcase provides businesses an opportunity to showcase their goods and services to other businesses and the community.
- Business Directory lists members free of charge and is distributed to all members and the public. Additional advertising opportunities also available.
- Our Visitor Guide and Relocation Guide provides listings and advertising opportunities to promote your business to the thousands of visitors and new residents of our county.
- The Chamber Web Site provides information and listings of all members with links to their own site. Additional advertising opportunities in the form of web banners are also available.
- Brochure Racks are available at no cost to members only. Promotional literature is distributed at the Chamber office and Visitor Center, which services thousands of businesses, residents, and visitors seeking goods and services.
- Sponsorships of all levels of participation are available for the Chamber's many annual events.
- Mailing Labels/Lists are available to members at discounted rates.

Advertising Rates

Email Advertising

Our e-blasts go out every Tuesday. If you would like to insert an ad in our e-blast please email it in a jpeg format to esme@aptoschamber.com no later than on the Monday of the week you want it to go out. Call for more information.

One Time Ad	\$25.00
One-month (4 runs)	\$85.00

*300 dpi resolution. JPEG Format

Travel Guide

Handed out to all new residents, travelers, members, and distributed to local hotels, restaurants, and more! This is a great place to advertise to a wide range of people. Call for rates.

Directory

Our directory is published yearly and is handed out to all members, new residents, and anyone who requests it. Call for rates.

* All prices are doubled for non-members

* A 10% discount is available for a one year contract paid in advance.

Call for deadlines

Art Specifications: Please provide Camera Ready Art, or you may email a JPEG file to info@aptoschamber.com

Professional services are available at an additional cost.