

Welcome to the Aptos Chamber

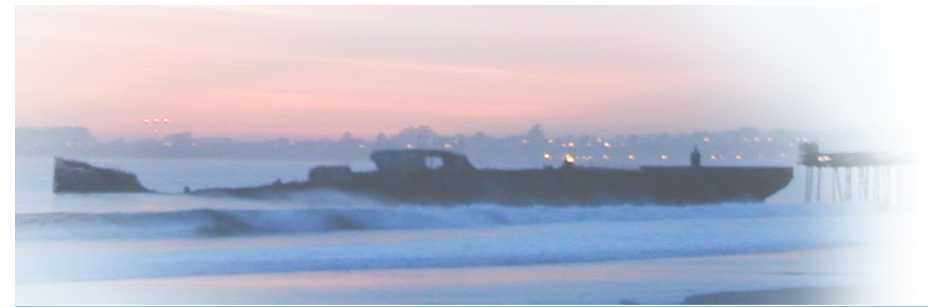
Thank you for joining the Aptos Chamber of Commerce! We are excited to start marketing your business this coming year. Please remember to keep us stocked on your business cards and brochures so we can refer your services to visitors and residents. If at any time you have questions, have a change in address or any other information please give our office a call. We hope to see you at upcoming Chamber events!

Sincerely,

Your Friends at the Aptos Chamber of Commerce



7605-A Old Dominion Court, Aptos CA 95003
PH: 831.688.1467 FAX: 831.688.6961
www.aptoschamber.com - info@aptoschamber.com



We work for you!

Membership Information

- **Supporting Local Business**
- **Promoting Economic Vitality**
- **Serving the Community**



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Member Services

Referrals to Chamber members are made on a daily basis to visitors, new residents, and other businesses interested in recommendations on local goods and services.

Newsletters and E-blasts focus on new members, grand openings, member news, events and Chamber committee updates. Advertising opportunities are available.

New Business Info & Requirements available to potential start-ups and expansions.

Ribbon-Cutting and Ground-Breaking for new businesses.

Economic & Demographic Information is available for members' use in business planning and marketing. The Chamber serves as a reference center for statistics on local business and community data.

Seminars are offered through partnerships with other organizations at reduced rates to members. Topics include business, technology, social networking, issues and much more.

Training is available from Chamber staff and partnership programs.

Certificates of Origin are free to members shipping goods outside the country.

Holiday Hotline helps the community find just the right gifts through members' businesses' goods and services.



Marketing

The Aptos Chamber of Commerce is committed to the promotion of its members and offers a wide range of marketing opportunities. Here is a sampling:

Annual Business Showcase provides businesses an opportunity to showcase their goods and services to other businesses and the community.

Business Directory lists members free of charge and is distributed to all members and the public. Additional advertising opportunities also available.

Our **Visitor Guide and Relocation Guide** provides listings and advertising opportunities to promote your business to the thousands of visitors and new residents of our county.

The **Chamber Web Site** provides information and listings of all members with links to their own site. Additional advertising opportunities in the form of web banners are also available.

Brochure Racks are available at no cost to members only. Promotional literature is distributed at the Chamber office and Visitor Center, which services thousands of businesses, residents, and visitors seeking goods and services.

Sponsorships of all levels of participation are available for the Chamber's many annual events.

Mailing Labels/Lists are available to members at discounted rates.

Member Benefits

- Business Referrals
- Networking Opportunities
- Marketing Opportunities
- Training & Support
- Business Advocacy
- Information Center
- Community Improvements

The role of the Aptos Chamber of Commerce is to support the growth, development, and success of local business through referrals, seminars and programs, business and technology showcases; opportunities for service; networking events; and more.

Your investment in the Aptos Chamber is an investment in your business and you community. Your annual dues help to serve local businesses, residents, and visitors.

Remember, the benefits of the Chamber membership are directly related to your level of involvement so... BE ACTIVE!

~ Free Mixer ~

*Good for one entrance
into an Aptos Chamber of
Commerce mixer*

~ Free Mixer ~

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~ Gift Certificate ~

Good for ONE ad in our E-blast. Our e-blasts go out every Tuesday. If you would like to insert an ad, email it to Meggie@aptoschamber.com by Monday and it will be inserted in the e-blast of your choice. Make sure to reference your Gift Certificate number (located on top of this certificate) or it won't be honored.

*ADVERTISING RATES *

Bi-Monthly Newsletter

Email us your ad (1/4 page) in a JPEG format and we will insert it in our bi-monthly newsletter and send it out to our membership. As an added bonus, your ad for the newsletter will go out in one E-blast that same month!

Newsletter and E-blast will go out around the 20th of each month.

Deadline for ads will be on the 10th of each month. You can email your ad to meggie@aptoschamber.com

Cost: \$85 per insert

Email Advertising

One Time Ad	\$25.00
One-month (approx. 4 runs)	\$85.00

***300 dpi resolution. JPEG Format**

Directory-Now Full Color Cover!

Inside Black & White	
Half Page-inside b&w	\$ 150 -4½" wide by 4" high
Quarter Page-inside b&w	\$ 75 -3-3/4" wide by 2-1/4" high
Business Card-inside b&w	\$ 50

Color ads (outside cover)		
Half Page	\$ 400	-4½" wide by 4" high
Quarter Page	\$ 200	-3-3/4" wide by 2-1/4" high
Business Card	\$ 100	

*** All prices are doubled for non-members**

*** A 10% discount is available for a one year contract paid in advance.**

Call for deadlines

Art Specifications: Please provide Camera Ready Art, or you may email a TIF or JPEG file to meggie@aptoschamber.com

Professional services are available at an additional cost.

Colors: *Black and White only.

**Except back cover*

Membership Application

Yes! I would like to apply for membership in the Aptos Chamber of Commerce for annual investment of:

- | | |
|---|----------|
| <input type="radio"/> Residents/non-profits | \$135.00 |
| <input type="radio"/> 0-5 Employees | \$185.00 |
| <input type="radio"/> 6-10 Employees | \$235.00 |
| <input type="radio"/> 11-20 Employees | \$285.00 |
| <input type="radio"/> 21+ Employees | \$425.00 |
| <input type="radio"/> Premier Membership | \$850.00 |

Business Name: _____

Contact: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Type of Business (Category): _____

Referred By: _____

I/we pledge to support the Chamber which is to Support Local Business, Promote Economic Vitality, and Serve the Community.

Signed: _____

Check Discover Visa M/C


Card#: _____

Expiration: _____ Security Code: _____

Name on Card: _____

Signature: _____ Date: _____


Billing Address for Card: _____



We would like to welcome you to the Aptos Chamber and to let you know how pleased we are that you've decided to join us! It will be such a pleasure to recommend you to all who visit and call us.

As a part of your membership you will be receiving a bi-monthly newsletter, which will include information on all events around Aptos and our neighboring areas. We hope our events will provide you with the opportunity to become involved in the community, as well as many opportunities to network and to expand your thriving business.

If you have any questions about the Aptos Chamber or have any suggestions on how we can better serve the business community, please don't hesitate to call us or drop in between the hours of 9:00 a.m. to 5:00 p.m., Monday through Friday. Please provide us with your flyers and business cards so we can promote your business.



Networking Opportunities

Monthly Breakfast Meetings are designed around informative speakers and local issues. You will have the chance to network with over a hundred people.

Networking Lunches offer you business leads and advice within a smaller group of peers.

After-Hours Mixers are great opportunities for members to meet and talk business in a relaxed and informal atmosphere

Special Events & Activities provide additional exposure for your business. These include: Annual Awards Dinner & Auction * Annual Business Showcase * A Night to Rally * Golf Tournament * 4th of July Parade & Events * Murder Mystery Dinner * Fashion Show * Holiday Craft Fair and Tree Lighting * and more!

Committees provide members with opportunities to get involved in Chamber and community activities while building important networks. Please select your area (s) of interest or call the Chamber for more information:

- **Community Enhancement/Government Affairs** provides support and solutions for issues within the community.
 - **Marketing** develops training programs for marketing for local businesses.
 - **History** promotes and maintains the Aptos History Museum.
 - **Ambassadors** welcome new members and visitors to Chamber events.
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